

Promotion, marketing and sponsorship detailed expenditure list

For the financial year to 30 June 2025

Supplier Name	FY24/25 Amount	Term of Contract (months)
Ptarmigan Media (Australia) Pty Ltd	\$ 335,467	48
Six Black Pens	\$ 227,780	36
Princess A Creative Co	\$ 115,500	12
Experian Australia Pty Ltd	\$ 70,641	26
Intelligencebank Pty Ltd	\$ 51,682	12
Australian Computer Society Inc (Act)	\$ 40,250	12
Livewire Markets Pty Ltd	\$ 36,000	N/A
Hootsuite Inc	\$ 33,060	N/A
Accenture Australia Pty Ltd	\$ 32,900	N/A
Centium Pty Ltd	\$ 32,143	25
Trinity P3 Pty Ltd	\$ 26,180	N/A
Rainmaker Information Pty Ltd	\$ 19,600	N/A
I Am Helium Pty Ltd	\$ 17,500	24
Kapiche Pty Ltd	\$ 17,229	13
Getty Images Sales Australia Pty Ltd	\$ 16,844	24
Investment Trends Pty Ltd	\$ 16,625	24
King & Wood Mallesons	\$ 16,342	N/A
Wellcom Group Ltd	\$ 15,400	12
Financial Advice Association of Australia Ltd	\$ 14,000	12
Mccrindle Research Pty Ltd	\$ 13,539	24
Immij (NSW) Pty Ltd	\$ 12,556	36
BMF	\$ 10,500	N/A
Special Group	\$ 10,500	N/A
Big Datr Pty Ltd	\$ 9,975	N/A
Gallagher Benefit Services Pty Ltd	\$ 5,250	N/A
Flawless Marketing and Promotions Pty Ltd	\$ 4,339	N/A
Displayr Australia Pty Ltd	\$ 3,646	12
Docscorp Pty Ltd	\$ 3,273	12
Insight Enterprises Australia Pty Ltd	\$ 2,211	N/A
Diadem DDM Pty Ltd	\$ 2,100	36
Showtime Event Group	\$ 1,988	N/A
Promotional Product Experts	\$ 1,957	N/A
Quantum Market Research	\$ 1,925	N/A
Norton Rose Fulbright	\$ 1,896	N/A
Fst Media Pty Ltd	\$ 1,575	N/A
Honner Media Pty Ltd	\$ 611	N/A
Objective Corp Ltd	\$ 591	36
Display Systems Australia	\$ 517	N/A
Merkle Anz Pty Ltd	\$ 476	N/A
Copyright Agency	\$ 272	N/A
Deloitte Touche Tohmatsu	\$ 173	N/A
Kwik Kopy Printing (100153151)	\$ 87	N/A
TOTAL	\$ 1,225,101	